



# ANDY STANLEIGH IS...

## EDUCATED

Bachelor of Fine Arts  
Honours Major in Visual Art  
York University, 2001 Graduate  
Dean's Honour List

---

## SKILLED

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Dreamweaver  
Adobe After Effects  
HTML & CSS  
Email & Social Media  
Hootsuite & Hubspot  
Photography  
Art Direction  
Project Management  
Marketing & Producing  
Publishing & Distribution  
Illustration & Painting

---

## RECOMMENDED

“Andy possesses all the qualities you look for in someone on your marketing team. He is accountable. He understands the big picture, or how business goals guide design projects and deliverables. Andy works very well with others and supports the goals of his colleagues. Above all, Andy has a great attitude and would be a great fit on any team.”

- Robert Clarke, Owner, Sensei Marketing

---

## ONLINE & AVAILABLE

416.854.4364  
andy@andystanleigh.com  
www.andystanleigh.com

## MARKETING MANAGER, ART DIRECTOR

SMARTER ALLOYS, INC., CAMBRIDGE

**JUNE 2021 TO FEBRUARY 2022**

At Smarter Alloys I worked on the forefront of smart materials and technology, implementing marketing programs and creative strategies to promote advanced medical, auto and aerospace products and services. In this B2B environment I also designed all marketing materials, taking projects from inception to full production including print applications, web building and maintenance, as well as running their social accounts and campaigns. I was solely responsible for redesigning the company's image from top to bottom, including tone of voice, copywriting aesthetics and visual design in all spaces.

---

## ART DIRECTOR, PRODUCER

ALTERNATE HISTORY COMICS INC., CAMBRIDGE

**OCTOBER 2010 TO NOVEMBER 2021**

As Art Director at this multiple award-winning small press publishing company, I directed several annual publishing projects per year. This included interviewing, hiring and managing hundreds of writers and artists from around the world to create content, designs and artwork for the company's original graphic novels. As an acting producer I was also responsible for bringing high profile projects to the company for production, meeting with investors, sponsors and raising capital for various publications. I also designed the covers, layouts and interiors of each of the publications in AH Comics' library, which have won numerous awards nationally and internationally.

---

## DESIGN MANAGER, MARKETING

SKYLINE LIVING, GUELPH

**NOVEMBER 2019 TO JUNE 2021**

At this national property management corporation I worked directly with the executive team to create marketing programs and lead designs for a wide variety of projects including web, digital, video and print campaigns for hundreds of properties representing over 50,000 residential and commercial clients. I also redesigned the brand's style and tone, helping to create a consistent visual identity across all media while managing the Junior designers in the Marketing department.



# ANDY STANLEIGH IS...

A GOOD RETURN  
ON INVESTMENT

**\$331,419**

I WAS NAMED "ONE OF CANADA'S  
TOP ENTREPRENEURIAL SUCCESSES"  
BY THE GLOBE & MAIL FOR  
CROWDFUNDING ORIGINAL  
PROJECTS BETWEEN 2014-2019.

---

RECOGNIZED

**9 AWARDS**

MY WORK HAS RECEIVED NINE  
INDUSTRY AWARDS PLUS  
SEVERAL NOMINATIONS,  
INCLUDING BEING SHORTLISTED  
FOR A JUNO NOMINATION FOR  
"BEST PACKAGE DESIGN".

---

A SELLOUT SINCE  
**2012**

MY TRADITIONAL MEDIA PAINTINGS  
AND NATURE PHOTOGRAPHS HAVE  
BEEN LICENSED BY THE NATIONAL  
REPRODUCTION HOUSE WT DESIGNS,  
AND ARE CURRENTLY SOLD AS  
PRINTS IN SPECIALTY DESIGN  
SHOPS NATION-WIDE.

---

REFERENCED

References are readily  
available upon request.

## SENIOR DESIGNER

LIFESTYLE HEARING CORPORATION, GUELPH  
**MARCH 2019 TO NOVEMBER 2019**

Lifestyle Hearing operates over 150 audiology clinics across Canada. As the Senior Designer I worked with the Marketing Director and executive team, helping create and implement seasonal campaigns and national strategies. I also researched and wrote engaging copy as well conceptualized and designed all marketing pieces including direct mail, newspaper, magazine ads, video and web for the companies' corporate clinics and network properties. Multi-tasking and project management was a daily priority for my work to maintain its efficiency, high quality and market effectiveness.

---

## SENIOR DESIGNER

FCT (FIRST CANADIAN TITLE), OAKVILLE  
**MAY 2017 TO MARCH 2019**

At this national real estate and mortgage financial company I engaged with product specialists and managers to create elevated marketing collateral and coordinate new campaign strategies in print, web and digital channels. This includes working with some of the largest institutions in Canada to produce results-driven graphic design, including Scotiabank, TD Canada Trust, BMO, and high profile mortgage brokers and real estate professionals.

---

## GRAPHIC AND WEB DESIGN MANAGER

PETHEALTH INC., OAKVILLE  
**FEBRUARY 2012 TO MAY 2017**

At this global pet protection and insurance company, I was responsible for project planning, design and ultimate completion on corporate, client and sales department marketing materials for the Canadian, US and UK offices. These projects included sales collateral, corporate presentations, email marketing and web design for the company's three separate corporate branded properties covering hundreds of products and thousands of shelter channels and veterinary offices.

---

## VIDEO & WEB SAMPLES

Smarter Alloys Corporate Timeline | <https://youtu.be/fAGgWg99tm0>  
Extract Energy Website | <https://www.extractenergy.com>