

ANDY STANLEIGH IS...

EDUCATED

Bachelor of Fine Arts
Honours Major in Visual Art
York University, 2001 Graduate
Dean's Honour List

SKILLED

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dreamweaver
Adobe Flash
HTML & CSS
Email Marketing
Web Design
Wordpress
Photography
Art Direction
Producing & Publishing
Illustration & Painting

RECOMMENDED

// Andy possesses all the qualities you look for in someone on your marketing team. He is accountable. He understands the big picture, or how business goals guide design projects and deliverables. Andy works very well with others and supports the goals of his colleagues. Above all, Andy has a great attitude and would be a great fit on any team. //

- Robert Clarke, Owner, Sensei Marketing

AVAILABLE

416.854.4364
andy@andystanleigh.com
www.andystanleigh.com

EXPERIENCED

SENIOR DESIGNER
FCT (FIRST CANADIAN TITLE)
MAY 2017 TO PRESENT

My position as Senior Designer sees me engaging with product specialists and managers to create elevated marketing collateral and coordinate new campaign strategies in print, web and digital channels. This includes working with some of the largest institutions in Canada to produce results-driven design, including Scotiabank, TD Canada Trust, BMO, and high profile mortgage brokers and real estate legal professionals.

GRAPHIC AND WEB DESIGN MANAGER
PETHEALTH INC.
FEBRUARY 2012 TO MAY 2017

At this global pet protection and insurance company, I was responsible for project planning, design and ultimate completion on corporate, client and sales department marketing materials for the Canadian, US and UK offices. These projects include sales collateral, corporate presentations, email marketing and web design for the company's three separate corporate branded properties covering hundreds of products and thousands of shelter channels and veterinary offices.

ART DIRECTOR, PRODUCER
ALTERNATE HISTORY COMICS INC. (AH COMICS)
OCTOBER 2010 TO PRESENT

As Art Director at this award-winning small press publishing company, I drive several graphic novel projects at once. This includes overseeing dozens of writers and artists from around the world to keep large publications on time, on schedule, and looking their absolute best. As an acting producer I am responsible for reviewing and bring high profile projects to the company for production. I also interview and hire award-winning talent, as well as meet with investors, sponsors and raise capital for various publications.

I personally design and layout each book in AH Comics' library, from as small as 16 pages to as large as 256.

ANDY STANLEIGH IS...

NOTEWORTHY



I designed and illustrated a graphic novel and CD album combination package for The River Pilot's second studio album. This package was shortlisted for a 2013 Juno Nomination for "Best Package Design".



I was named by the Globe & Mail as "One of Canada's Top 10 Entrepreneurial Successes" for my crowdfunding efforts in 2014-2015. I successfully raised over \$130,000 in a 12 month period for commercial projects.



Several of my traditional media paintings and nature photographs have been licensed by the national reproduction house WT Designs, and are currently sold as prints in galleries and specialty design shops nation-wide.

ONLINE

www.andystanleigh.com
[linkedin.com/in/andy-stanleigh-8b189244](https://www.linkedin.com/in/andy-stanleigh-8b189244)
twitter.com/illustratorandy

EXPERIENCED (CONT...)

SENIOR DESIGNER
THE UPS STORE
AUGUST 2008 TO SEPTEMBER 2010

At Canada's highest grossing revenue UPS location I provided professional graphic and print design services including posters, postcards, brochures, mailers, magazine ads and more for their retail and corporate clients. Every project was completed under extremely demanding time frames to the ultimate satisfaction of both the company and the client. Quoting, negotiating and directing suppliers and manufacturers was a part of every project. I was also responsible for all in-house UPS marketing materials including magazine and online ads, direct to customer marketing, POP signage, as well as strategic planning and promotional events.

SENIOR DESIGNER
SALES DYNAMICS INC.
SEPTEMBER 2005 TO SEPTEMBER 2007

At this promotional products agency I liaised with high profile clients (including RBC, TD Canada Trust, Research In Motion/BlackBerry, Canadian Cancer Society) and created promotional strategies for their corporate and commercial events. This included coordinating with clothing suppliers and outlets to produce and import custom promotional apparel. Being in constant contact with manufacturers and suppliers to ensure every corporate event's promotional products were created and produced on time, and on budget, was a constant priority.

PERSONAL

I currently live in Cambridge, Ontario with my spouse, two children and two cats. We also care for a number of fish, and continue to fill our lives with laughter. The first entities I recall falling in love with were drawing and painting. Through my education and experience I also found an affinity for research, real estate and math.

REFERENCED

Do not hesitate to ask! References are readily available upon request.